



#Better in Bassetlaw

Bassetlaw Integrated Care Partnership (ICP) Board Summary - December 2019

The Board meeting was hosted by **Clumber Park**, with a tour of the greenhouse and the walled gardens provided by the Park team. As well as continuing to support hundreds of volunteers who planted 80,000 bulbs involving 32 local wellbeing groups, one of their plans for 2020 is to teach people how to create an allotment for a fiver.



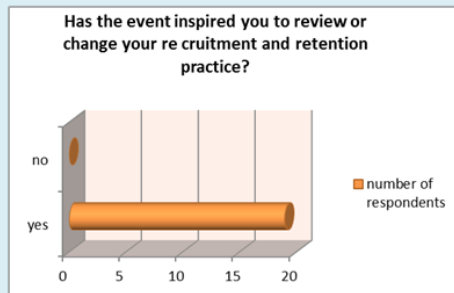
The Board received an update on **communications and engagement**, including a new **strategy**. The 'Better in Bassetlaw' website and social media has been successful in building the reach of the ICP, and its recognition across Bassetlaw. Priorities for the coming year include developing an ongoing dialogue with the public about wellbeing, and closer links with ICP work streams. The Board welcomed the positive work on **loneliness**, led by the Involvement and Experience team at Nottinghamshire Healthcare, and opportunities to develop this further were identified, working with public health and social care. Work on loneliness will be linked into plans for collaboration around **National Volunteering Week in 2020**. As 'giving back' is one of the five ways to wellbeing, this is an opportunity for ICP partners to share insights and good practice in supporting volunteers.

**Bassetlaw Integrated Care Partnership:
Communications and Engagement
Strategy 2020**

Bassetlaw DISTRICT COUNCIL
 Doncaster and Bassetlaw Teaching Hospitals
 Nottinghamshire Healthcare
 Clinical Commissioning Group

A presentation was received from Nottinghamshire public health team about the **new Integrated Wellbeing Service**, which will provide smoking cessation, weight management and brief advice and interventions on alcohol in Bassetlaw from April 2020.

A report on the **inclusive employment** event was shared - 100% of respondents to the evaluation said they planned to change their recruitment or retention practice as a result. Further work will include small and medium enterprises, including an event in March 2020.



For more information, visit www.betterinbassetlaw.co.uk